

ROY REID

APR, CPRC, MCPC

SPEAKER | AUTHOR | COACH

Many refer to Roy Reid as a living miracle. His inspirational story of survival is the foundation for the important message he delivers on the transformational power of trust. In 2019, he was struck down by an acute aortic dissection that most medical professionals say should have ended his life. Instead, it transformed it into a purpose Roy describes as: "love people, be grateful, give generously and make a difference". Roy and his wife Kim live in Orlando, FL and have four children.

THE TRUST TRANSFORMATION

Roy helps CEOs and entrepreneurs go from frustrated, overwhelmed, and weary from the pains of a low-trust culture (or the trauma of distrust in themselves) to confident, satisfied, and encouraged, improving their health, well-being, and performance (personally and professionally).

He helps them develop resilient and courageous teams that foster a high-trust culture where people feel safe, do the right thing, deliver outstanding service, and strive to improve performance each day.



A LEADING AUTHORITY ON TRUST

Roy works with leaders and organizations as a coach, strategist, and consultant. He was recognized as a Top Thought Leader in Trust by Trust Across America-Trust Around the World numerous times as one of the Top 100 Thought Leaders in Trust and Business and was honored by them with a lifetime achievement award.

Roy is a sought-after speaker and co-author of *The Trust Transformation*, an evidence-based training program, and upcoming book; both of which teach people how to improve results by improving relationships through a more intentional focus on earning, building, and restoring trust. He also served as a principal investigator on research studies at AdventHealth to explore the impact and outcomes of a more intentional focus on trust in relationships.

He is currently a Senior Fellow with The Stockworth Institute, working to build an education platform dedicated to providing companies with the competent skilled workforce they need in today's competitive and unstable marketplace.

Roy has worked with Fortune 500® companies, healthcare organizations, entrepreneurs, professional service firms, and public agencies. Some of the leading brands include AdventHealth, University of Central Florida, Wal-Mart, CSX Transportation, Stockworth, Tavistock Group, Lake Nona, and Duke Energy.

Get to know Roy better and experience more of his work at RoyWReid.com



EXPERIENCE THE TRANSFORMATIONAL POWER OF TRUST

We were all created for relationships and to live in community with others.

Our health and wellbeing as well as our performance (personally and professionally) is in direct correlation to the condition of our relationships, beginning with ourselves.

At the core of the most fulfilling, rewarding and profitable relationships is trust.

Despite that, trust is in short supply. From Wall Street to Main Street, business, government and other organizations have all lost trust with the public. In addition, the pressures on trust in our personal lives can be overwhelming.

Trust is the currency for being able to get important work done and it's the fuel for transforming our lives. It's also the key ingredient for recovering from traumatic and difficult experiences.

The Trust Transformation is an evidence-based program designed to help you improve your health and performance by improving the trust you have in yourself and others.

Roy Reid, APR, CPRC, MCPC will bring this important message to you and your organization in powerful speeches, programs and presentations.

[CLICK HERE TO DOWNLOAD YOUR FREE LEADERSHIP BLUEPRINT PDF](#)

SPEAKING & COACHING PROGRAMS

Workshops

As a teacher, Roy can bring your team together for a life affirming training that has them look deep inside, confront the important questions, connect with one another with vulnerability and take action to build trust.

Keynotes

Roy brings powerful storytelling and engaging teaching to the stage, providing your audience with an entertaining and informative experience. He brings a provocative point of view and gives the audience actionable information that they can use immediately.

Private Coaching

As a master certified professional coach (MCPC), Roy walks along side leaders to address the most important opportunities and challenges, confront the essential questions and discover the leader they need to be.

Facilitated & Breakout Sessions

When you need to convene people to confront an issue or discover new answers, the right facilitator makes a big difference in the outcome. Roy brings a strong background in design thinking and decades of experience in managing complex issues and crises for large and small organizations.

TESTIMONIALS

"You provided our leadership with powerful presentations and programs that helped us to improve our communications, operations, and ability to work more effectively. I would encourage anyone searching for a powerful speaker to engage you to motivate and inspire people." - **Julie Young, Founder Florida Virtual School, Vice President/Managing Director ASU Prep Academy**

"Roy was an outstanding keynote presenter. He spent time with delegates to understand what was happening in the field level and helped tie together what was presented throughout the conference." - **Sean Rush, President & CEO Junior Achievement Worldwide**

"His keynote presentation was inspirational, impactful, and practical information that people can put to use immediately in their personal, business, and civic lives. Roy has a great command of his material and the dynamics of leadership." - **Brian Watson, Managing Partner, Watson Sloane**